

# DIRECTIONS TO

## the Virginia Department of Business Assistance fall economic development seminar at JAMES MADISON UNIVERSITY, FESTIVAL STUDENT & CONFERENCE CENTER

### **PARKING AT FESTIVAL STUDENT & CONFERENCE CENTER**

#### **FROM I-81**

Turn left off exit 245 if coming from I-81 North and right off exit 245 if coming from I-81 South. Immediately get into left turning lane. Make a left onto Forest Hill Rd. At the stop sign, make a left onto Oak Hill Rd. Continuing on Oak Hill, the Convocation Center will be on the left followed by the Arboretum on the right. Make a left at the JMU entrance onto Carrier Drive. The Festival Conference and Student Center is 0.25 mile on the left.

#### **FROM EAST 33**

Take University Blvd between Valley Mall and K-Mart (left if traveling west, right if traveling east.) Go through three stoplights. Make a right at the JMU entrance onto Carrier Drive. The Festival Conference and Student Center is 0.25 mile on the left.

A downloadable/printable map of the University can be obtained at [www.jmu.edu/map](http://www.jmu.edu/map). The physical address to reference in map search engines is 1301 Carrier Drive, Harrisonburg, VA 22807. Yahoo maps, [maps.yahoo.com](http://maps.yahoo.com), provides accurate and easily understood directions. DBA staff will place signage from the directions above leading to the event location. Parking will be available across the street from the Festival Center.

### **OVERFLOW PARKING DIRECTIONS & SHUTTLE SERVICE**

Additional parking and shuttle service will be available at the JMU Convocation Center beginning at 8 am and running until 1 pm.

#### **PARKING AT CONVOCATION CENTER ([WWW.JMU.EDU/MAPS](http://WWW.JMU.EDU/MAPS))**

#### **TRAVELING SOUTH ON I-81**

Take Exit 245, Port Republic Road. Turn left at stop light onto Port Republic Road. Cross over I-81 (Go through light for I-81 N access). Turn left at next light which is Forest Hill Road (Days Inn will be on your left). Follow instructions "Everyone" below.

#### **TRAVELING NORTH ON I-81**

Take Exit 245, Port Republic Road. Turn right at the stop light onto Port Republic Road. Move into left turn lane. Take the first left (at light) which is Forest Hill Road (Days Inn will be on your left). Follow instructions "Everyone" below.

#### **EVERYONE: ([WWW.JMU.EDU/MAP/RIDGE.SHTML](http://WWW.JMU.EDU/MAP/RIDGE.SHTML))**

Turn left at the stop sign onto Oak Hill/University Blvd. Follow University Boulevard past the Convocation Center (first large building on your left). Continue to end of large Convocation Center parking lot (Convo A). Turn left into parking lot. JMU Shuttle bus will be parked nearby.

#### **NOTE:**

Shuttle will run a continuous schedule during the event taking guests to and from meeting location. If you do not see the bus, shuttle is delivering other guests. It will return in approximately 10 minutes. Guests will be returned to parking area at conclusion of event.